

INTERNATIONAL BUSINESS MANAGEMENT

COURSE OUTLINE


The course consists of 11 modules. These modules are covered in the classroom and in the practicum.

- Microsoft Office Suite
- Business Communications
- Business Mathematics
- Introduction to Business Law
- Job search Strategies
- Accounting Fundamentals
- Financial Accounting
- Project Management
- Digital Marketing
- Human Resource Management
- Business Writing



We are a member of the
Career Colleges of Ontario (CCO) and National Association of Career Colleges (NACC)



 (905) 566 0507

 www.central-college.ca

Total Number of Hours:	1000 Hrs. Theory + 120 Hrs. Field Placement = 1120 Total Hrs.
Number of Weeks:	58 Weeks
Program Duration:	2 Academic Years

PROGRAM SUMMARY


Central College's International Business Management Diploma programs designed for a wide range of students and provides a valuable theoretical and practical understanding of the essentials of the business world and helps students enhance entrepreneurial opportunities, increasing opportunities for employment and job advancement. Students will learn and discuss global issues, they will also learn how to enhance their research skills, do presentations and work in teams to conduct projects.

CAREER OPPORTUNITIES

- Successful graduates of the International Business Management program are fully prepared for careers in international business. With your strong foundation in business and accounting fundamentals, and practical experience in the global business environment, they will be ready for any number of careers, including Office Management, Personnel Manager, Administrative Services Manager, Support Services Manager, Payroll Service Manager, Finance Manager, Human Resources Manager, and Sales Manager, and more.
- **CO-OP:** International Business Management students will complete their education with 120 hours of field placement.

JOB SEARCH WORKSHOPS ARE INCLUDED AS PART OF THE COURSE.

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