

# INTERNATIONAL BUSINESS MANAGEMENT

## COURSE OUTLINE

The course consists of 15 subjects. These subjects are covered in the classroom and in the practicum.

- Microsoft Office Suite
- Business Communications
- International Management Fundamentals
- Introduction to Business Law
- Business Mathematics
- International Marketing Fundamentals
- Accounting Fundamentals
- Financial Accounting
- Project Management
- Business Management Ethics
- Digital Marketing
- Business Writing
- Human Resources Management
- Microsoft Project
- Job Search Strategies



A proud member of: **Career Colleges Ontario** **National Association of Career Colleges (NACC)**

Total Number of Hours:	1000 Hrs. Theory + 120 Hrs. Field Placement = 1120 Total Hrs.
Number of Weeks:	58 Weeks
Program Duration:	2 Academic Years

## PROGRAM SUMMARY


Central College's International Business Management Diploma program is designed for a wide range of students and provides a valuable theoretical and practical understanding of the essentials of the business world and helps students enhance entrepreneurial opportunities, increasing opportunities for employment and job advancement. Students will learn and discuss global issues, they will also learn how to enhance their research skills, do presentations and work in teams to conduct projects.

## CAREER OPPORTUNITIES

- Successful graduates of the International Business Management program are fully prepared for careers in international business. With your strong foundation in business and accounting fundamentals, and practical experience in the global business environment, they will be ready to pursue their careers in numerous fields, including Office Management, Personnel Management, Administrative Services Manager, Support Services Manager, Payroll Service Manager, Finance Manager, Human Resources Manager, and Sales Manager, and more.
- **CO-OP:** International Business Management students will complete their education with 120 hours of field placement.


**JOB SEARCH WORKSHOPS ARE INCLUDED AS PART OF THE COURSE.**



 (905) 566 0507

 [www.central-college.ca](http://www.central-college.ca)

 [admin@central-college.ca](mailto:admin@central-college.ca)

 1140 Burnhamthorpe Rd. West, Suite 201 Mississauga, Ontario L5C 4E9 CANADA