

NACC APPLIED AI FOR BUSINESS MANAGEMENT

COURSE OUTLINE

The course consists of 12 subjects

- Generative AI for Business
- Artificial Intelligence Literacy
- Business Analytics Fundamentals
- Artificial Intelligence Business Writing
- Artificial Intelligence Accounting Principles
- Artificial Intelligence Business Administration
- Artificial Intelligence for Entrepreneurs
- Artificial Intelligence for Human Resource Management
- Artificial Intelligence Project Management
- Artificial Intelligence Sales Fundamentals
- Large Language Model Literacy
- Artificial Intelligence Marketing

Total Number of
Hours:

480 Theory + 520 Practical
= 1000 Total Hrs.

PROGRAM SUMMARY

The NACC Applied AI for Business Management prepares students to apply Artificial Intelligence to modern business operations through practical, hands-on learning. Students will develop skills in generative AI, large language models (LLMs), business analytics, AI-powered communication, and data-driven decision-making while learning to use AI effectively in marketing, accounting, human resources, project management, entrepreneurship, sales, and business administration, with an emphasis on ethical and responsible AI practices.

CAREER OPPORTUNITIES

Graduates of the NACC Applied AI for Business Management will be prepared for careers such as AI Business Analyst, Business Operations Coordinator, Project Coordinator, Marketing Specialist, Sales Operations Coordinator, Human Resources Coordinator, Business Development Representative, Administrative Manager, Entrepreneur, and AI Implementation Support Specialist. The program also equips working professionals with practical AI skills to improve productivity, automate business processes, support digital transformation, and enhance decision-making across a wide range of industries.



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